



Retail Catalog



Old Minneapolis flour mill

Our Flour Sack Towel Story

At Berg Bag® Company, we don't just sell bags. We sell the World's Finest Flour Sack Towels™. How we got here has certainly been an evolution. In 1943, Ben Berg founded Berg Bag® and started supplying flour sacks to the many mills in Minneapolis. The end users loved the lint-free, cotton fabric and they started cutting out and hemming towels for everyday use. Noticing the trend and demand, Ben started manufacturing towels along with flour sacks.

After three generations of family ownership and greatly expanding our product offerings, our flour sack towels remain our most well-known and beloved product. Our towels are a heavier weight than most in the industry and we take a great amount of pride in the quality. It's what sets our towels apart.

Today, serious crafters, screen printers, bakers, cooks, and flour sack towel enthusiasts recognize Berg Bag® towels as the finest in the industry. We're proud to offer the World's Finest Flour Sack Towels™.

Find out more at www.BergBag.com.

Everything A Premium Towel Should Be

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Vintage. Classic. Timeless.

Our towels are hand-crafted with a vintage, classic flour sack towel look and feel. Every towel is unique after laundering and processing giving them their signature Berg Bag® finish that is true to the time. Standard color offerings depend on towel size and include Premium White and Premium Natural.

Heavy-Weight

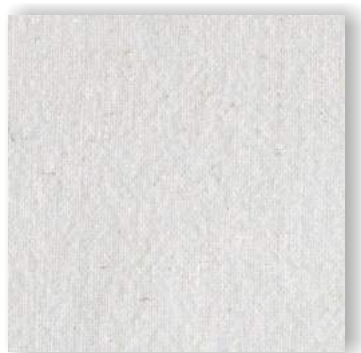
High-quality 100% cotton is highly sought after by serious crafters and DIY towel enthusiasts.

Highly Absorbent

A top choice anywhere from high-end commercial grade kitchens to your family dinner table at home.

Lint-Free

Lint-free towels are a preferred choice for carefree cleaning of kitchens, bathrooms, and other general purpose area.



Premium White



Premium Natural

Magnified 200% to show fibers



Premium Natural

Premium White





Lend A Memorable Touch To Your Modern Settings

These 100% cotton towels are hemmed on all four sides and are individually processed to achieve their classic finish and herringbone texture. Because of this, actual sizes may vary slightly.

Available sizes include:

- 20" x 20" White or Natural - *New Napkin Size*
- 17" x 38" White
- 30" x 30" White or Natural - *Popular for Screen Printing*
- 24" x 38" White
- 30" x 34" White
- 32" x 36" White - *Popular for Embroidery*

Towel Sizing Chart

36"		34"		24"
30"				
38"				32"
20"				
38"		30"	30"	17"
20"				

Experience Table Envy

Get ready to host your next dinner party with confidence and a table dressed with our new 2018 Berg Bag® flour sack towel napkins.

Pair a crisp white towel with your favorite embellishment and fine china, or showcase your artistic skills with your own uniquely designed towels.

These heavy-weight 20" x 20" napkins are sold in a hand assembled retail 4-packs with convenient J-hook for easy retail displaying.



20" x 20" Napkins

Standard 4-pack hand tied with cotton string
laced through a chipboard cover card



New in 2018





High-Class Retail Options

Paper Bands

3" high paper bands securely wrap towel packs so they can be neatly stacked on retail shelves. Customers are able to see and feel the quality of the towels without disturbing the integrity of the pack. Plus, our flour sack towel story can be found on the back of the band!



Standard Paper Band



Natural Towel Options

UPC Labels

UPC labels are a cost-effective and simple retail option for individual towel sales.



UPC Label

Poly Bags

Recloseable poly bags can be used to not only hang towel packs from a wicket, but protect the towels from dirt and debris from outside sources.



Custom Retail Options

Custom Options

We can accommodate custom retail packaging requests depending on volumes ordered.

Your Premium Towel Supplier

Berg Bag® has grown to be known as a name that is synonymous with a premium, quality product. Our customers love our towels because they know they won't find a flour sack towel made from a better quality fabric. You can feel confident you're offering the very best quality our customers come to expect.

Suggested Retail Pricing and Options

Item #:	Description:	Suggested Retail Pricing:
FS20X20-4PK	20" x 20" 4-Pack Napkins Hand Tied with J-Hook, White	\$6.99 / pack
FS20X20NAP	20" x 20" Individual Napkin and UPC Label, White	\$1.79 each
FS20X20NLU125I	20" x 20" Individual Napkin and UPC Label, Natural	\$1.79 each
FS30X306PACKI	30" x 30" 6-Pack with Paper Band and UPC, White	\$10.99 / pack
FS30X30	30" x 30" Individual Towel with UPC Label, White	\$1.99 each
FS30X30NLU125I	30" x 30" Individual Towel with UPC Label, Natural	\$1.99 each
FS32X36	32" x 36" Individual Towel with UPC Label, White	\$2.99 each

Order minimums do apply. Custom sizes and additional color options are available. Speak with a member of Berg Bag® sales for additional ordering details.



World's Finest Flour Sack Towels™ Since 1943

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